



510 W. Ottawa St.  
Lansing, MI 48933

[www.lansingchildrenschoir.org](http://www.lansingchildrenschoir.org)  
lansingchildrenschoir@gmail.com

The Mission of the Lansing Children's Choir is to provide a creative outlet, through singing, for the children and youth in Lansing and surrounding communities by the rehearsal and performance of quality children's literature.



Goals include:

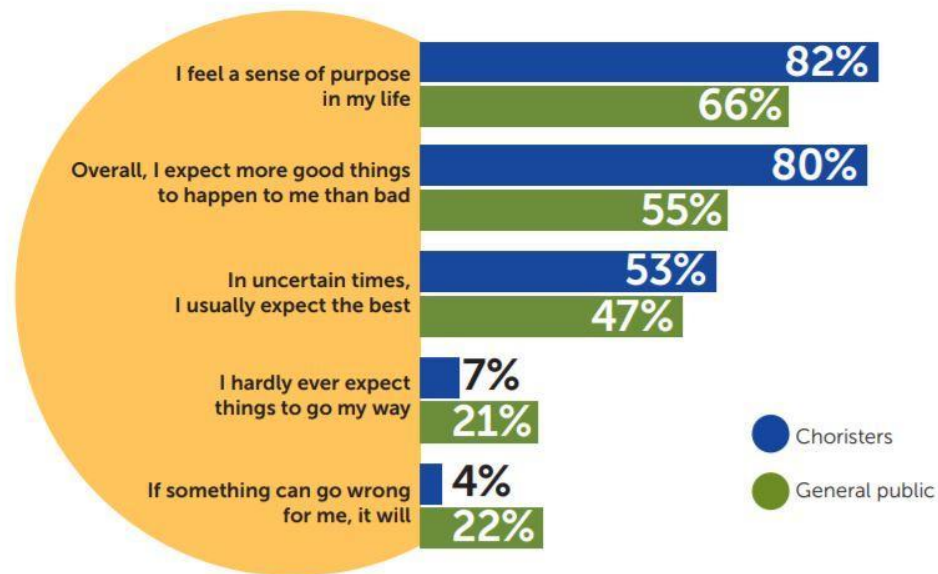
- Reach the highest level of artistic excellence in choral music performance as we can.
- Explore, rehearse and perform repertoire from all styles and periods.
- Provide music education as an extension of the classroom.
- Enrich lives of children in our community.

## Partner With Us!



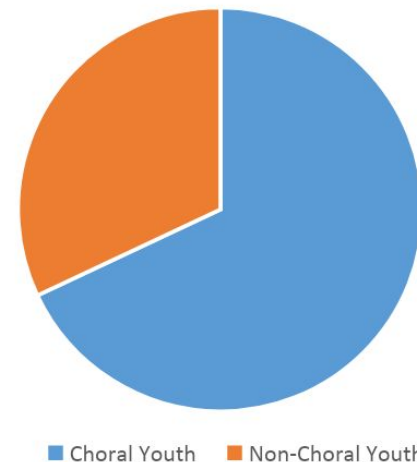
The Lansing Children's Choir (LCC) was founded in 2015 to address the increasing need for musical arts programming in the Lansing/Greater Lansing area and to **ensure no child finds music out of their reach**. As a tuition-free, audition-free ensemble for youth ages 8 to 18, we provide valuable musical education and choral opportunities.

Studies have explicitly examined the effects that choral singing has on childhood development. The results show that children who sing in choruses have academic success and valuable life skills. Additionally, parents and educators of every discipline attribute a significant part of a child's academic success to singing in a choir.



Source: Grunwald Associates LLC

## Socialization



Nearly 7 in 10 choral singers (68%) say singing has helped them socialize better in other parts of their lives.



Lansing Children's Choir presents two - three concerts annually and has performed for a number of special events throughout the greater Lansing Area.

Past performances and special events have included Mayor Andy Schor's Inauguration, singing the National Anthem at Harlem Globetrotters and Lansing Lugnuts games, and singing for the opening of Silver Bells in the City.

Our Artistic Director and Team selects repertory that is not just challenging for Lansing Children's Choir choristers, but is instrumental in giving them opportunities to learn about and create music of a variety of cultures from countries around the world.



# Our Talented Team



**Megan Higle**  
**Artistic Director**

Megan has a Bachelors of Music in vocal performance from Marygrove College and a Masters of Music in choral conducting from Oakland University making her exceptionally qualified to steer the artistic vision of the choir.



**Benjamin English**  
**Executive Director**

Ben possesses a Bachelors of Arts in family and community studies from Michigan State University. He incorporates evidence-based best practices in youth protocol standards into developmentally appropriate learning methods.



**Chrisann Lowe**  
**Accompanist**

Chrisann has a Master of Arts in piano accompaniment from Eastern Michigan University. She is also the resident accompanist for DeWitt Middle School and is the pianist at Coldwater Presbyterian Church.

## Our Board of Directors

Morgan Pohl,  
President

Miranda Hartman,  
Interim Secretary

Elyse Staebell,  
Member

Kathe Smith,  
Vice President

Megan Higle,  
Interim Treasurer

Benjamin English,  
Executive Director

George Bennett,  
Member

Jennifer Knapp,  
Parent Liaison

# *Consider becoming a Corporate Sponsor*

Lansing Children's Choir is looking to partner with businesses, large and small, who share in our belief that all children deserve access to music and music education.

By becoming a sponsor, your business will connect to an amazing community of creative young people as well as their parents, friends and families.

*View our levels of sponsorship and their benefits next.*





## BENEFACTOR \$10,000+

- ★ One Lansing Children's Choir appearance at a company event
- ★ Six (6) tickets to each of the two concerts per season
- ★ Full-page, color ad in each event program during the season
- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages

## SUSTAINER \$5,000 - \$9,999

- ★ Six (6) tickets to each of the two concerts per season
- ★ Half-page, color ad in each event program during the season
- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages



## PATRON PLUS \$1,000 - \$4,999

- ★ Four (4) tickets to each of the two concerts per season
- ★ Half-page ad in each event program during the season
- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages

## PATRON \$500 - \$999

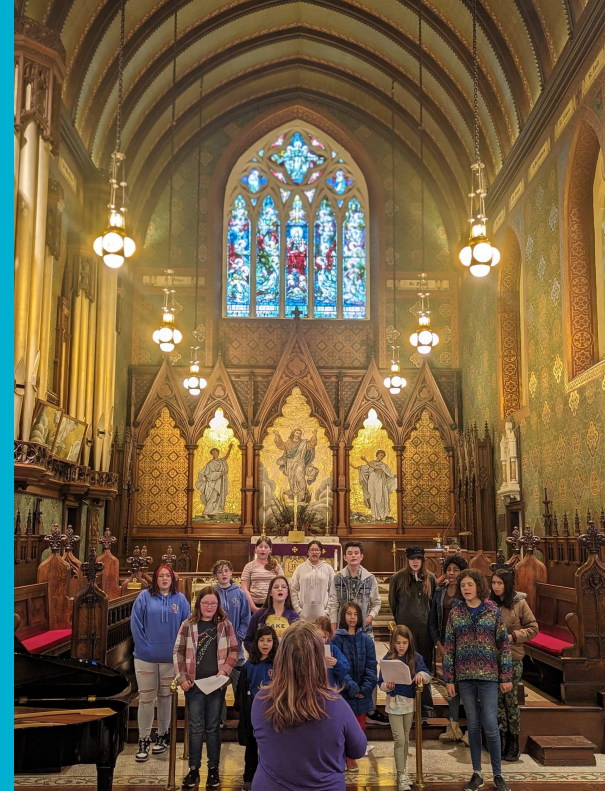
- ★ Quarter-page ad in each event program during the season
- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages

## PARTNER \$100 - \$499

- ★ Business card size ad in each event program during the season
- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages

## FRIEND \$25 - \$99

- ★ Company logo on all print and digital promotional materials
- ★ Season Sponsor listing on our website and social media pages





\*\*\* Event sponsorship is also available! It's a great way to support the Lansing Children's Choir without making a commitment to a season sponsorship. Please contact us at [lansingchildrenschoir@gmail.com](mailto:lansingchildrenschoir@gmail.com) if you would like to know more.\*\*\*  
*Events include: Fall Retreat, Winter Caroling Party, Spring Outing and more!*